

Swimming New Zealand

REGISTERED SWIM SCHOOL PROGRAMME

Swimming NZ is committed to ensuring that everyone wanting to learn to swim can do so in a safe and trusted environment with qualified swim teachers and swim school operators that meet the minimum industry standard developed by the industry for the industry.



 REGISTERED
SWIM SCHOOL

Endorsed by



OVERVIEW

The Swimming NZ Registered Swim School Programme has been developed to provide swim school operators with an industry recognised accreditation that signals their acceptance and achievement of a set of minimum standards that they can use to promote to their customers, signalling their commitment to and achievement of the recognised industry minimum swim school standard.

The Registered Swim School Programme is a positive step towards improving the quality and safety of swim schools in New Zealand and providing a valuable service to those learning to swim. It benefits swimmers and swim school operators who can distinguish themselves as meeting these essential industry standards.

The Registered Swim School Programme is focused on:

- ✔ **Safety and Trust:** A commitment to providing a safe and trusted environment for individuals who want to learn to swim. This reflects a commitment to the well-being of swimmers and their overall experience.
- ✔ **Qualified Swim Teachers:** Emphasises the importance of qualified swim teachers with the skills and expertise to teach swimming effectively and safely.
- ✔ **Minimum Industry Standards:** The Programme has been developed to establish minimum industry standards, ensuring that the standards are relevant, practical, and widely accepted within the swimming community.
- ✔ **Recognised Accreditation:** The Programme serves as a recognised accreditation that swim school operators can use to showcase their commitment to these standards, which will build trust and confidence among their customers.
- ✔ **Promotion:** Swim school operators can use this accreditation to promote their commitment to and achievement of the recognised industry minimum swim school standard. This can help them attract more customers and set themselves apart in the swim school market.

Registered Swim Schools

BENEFITS OF REGISTRATION

- ✔ Recognition of meeting the industry minimum standards.
- ✔ Only Registered swim schools will be listed on the 'Find-a-Swim School' link on the Swimming NZ website.
- ✔ Discounts off AUSTRALIAN and Watermark course attendance.
- ✔ Able to promote yourself as a Swimming NZ Registered Swim School.
- ✔ Front door stickers and certificate provided upon successful registration.
- ✔ Priority participation in Swimming NZ learn to swim initiatives (coming early 2024).
- ✔ Access to promotional resources for your swim school linked to current Aquablacks Paralympians (early 2024).

Registered Swim Schools

COST

✓ \$450 + GST per annum (1 site)

✓ \$325 + GST per annum / per site (2+ sites)

APPLICATION

Application can be made by requesting an Application Form from Swimming New Zealand by emailing karen@swimming.org.nz

PLATINUM REGISTRATION

For those swim schools that receive the Swimming NZ Registered Swim School status and hold either a current Recreation Aoteroa Quality Pool or Poolsafe accreditation, you will be recognised as a Platinum Registered Swim School and be prioritised on the Swimming NZ 'Find-a-Swim School' link on the Swimming NZ website.



Swimming
NEW ZEALAND 